



Contents

ACKNOWLEDGMENTS	xi
INTRODUCTION	1
Of People, Places, and Parlance	
— <i>Claudy Op den Kamp and Dan Hunter</i>	
<i>The Pre-Modern Period</i>	
1 Goryeo Celadon <i>Hee-Kyoung Spiritas Cho</i>	9
2 Murano Glass Vase <i>Stefania Fusco</i>	17
3 Mona Lisa <i>Andrea Wallace</i>	25
4 Tempesta Map of Rome <i>Jane C. Ginsburg</i>	41
<i>The Age of Invention</i>	
5 Hogarth Engraving <i>Michael Punt</i>	49
6 Lithograph <i>Amanda Scardamaglia</i>	57
7 Morse Telegraph <i>Adam Mossoff</i>	65
8 Singer Sewing Machine <i>Lionel Bently</i>	73
9 Uncle Tom's Cabin <i>Peter Jaszi</i>	81
10 Corset <i>Kara W. Swanson</i>	89
11 A.G. Bell Telephone <i>Christopher Beauchamp</i>	97
12 Light Bulb <i>Stef van Gompel</i>	105
13 Oscar Wilde Portrait <i>Megan Richardson</i>	113
14 Kodak Camera <i>Jessica Lake</i>	121
15 Kinetoscope <i>Peter Decherney</i>	129
16 Deerstalker Hat <i>Ronan Deazley</i>	137
17 Paper Print <i>Claudy Op den Kamp</i>	145
<i>Modern Times</i>	
18 Player Piano Roll <i>Maurizio Borghi</i>	153
19 Champagne <i>Dev S. Gangjee</i>	161
20 Steamboat Willie <i>Peter Decherney</i>	169
21 PH-Lamp <i>Stina Teilmann-Lock</i>	177
22 Climbing Rose <i>Brad Sherman</i>	185

23	Penguin Paperback	<i>Stuart Kells</i>	193
24	Ferragamo Wedge	<i>Marianne Dahlén</i>	201
25	Aspirin Pill	<i>Catherine Bond</i>	209

The Consumption Age

26	Bell Transistor	<i>Beth Webster</i>	217
27	Oral Contraceptive Pill	<i>Melanie Brown</i>	225
28	Photocopier	<i>Jessica Silbey</i>	233
29	Elstar Apple	<i>Jeroen Scharroo</i>	241
30	Chanel 2.55	<i>Jeannie Suk Gersen</i>	249
31	Lego Brick	<i>Dan Hunter and Julian Thomas</i>	257
32	Barbie Doll	<i>Dan Hunter and Greg Lastowka</i>	265
33	Coca-Cola Bottle	<i>Jacob Gersen and C. Scott Hemphill</i>	273
34	Zapruder Film	<i>Brian L. Frye</i>	281
35	Audiotape Cassette	<i>Robin Wright</i>	289
36	Action Figure	<i>Jason Bainbridge</i>	297
37	RAM-Chip	<i>Jake Goldenfein</i>	305
38	Football	<i>Michael J. Madison</i>	313

The Digital Now

39	Polymer Banknote	<i>Tom Spurling</i>	321
40	Post-it Note	<i>Stavroula Karapapa</i>	329
41	Betamax	<i>Julian Thomas</i>	337
42	Escalator	<i>Megan M. Carpenter</i>	345
43	3D Printer	<i>Dinusha Mendis</i>	353
44	CD	<i>Matthew David</i>	361
45	Internet	<i>Jonathan Zittrain</i>	369
46	Wi-Fi Router	<i>Terry Healy</i>	377
47	Viagra Pill	<i>Graham Dutfield</i>	385
48	Qantas Skybed	<i>Mitchell Adams</i>	393
49	Mike Tyson Tattoo	<i>Marie Hadley</i>	401
50	Bitcoin	<i>Primavera De Filippi</i>	409

	ABOUT THE CONTRIBUTORS		417
--	-------------------------------	--	-----